



## 新加坡清华大讲堂系列讲座

宏观调控加码、银行信贷收紧、信托融资受限，房地产市场风起云涌：股权、债券、夹层投资大行其道；住宅、商业地产、城市综合体百花齐放；住房保障、供应体系、土地改革一触即发。在地产金融化大势所趋的背景下，未来行业格局如何发展？地产私募基金能否持续火爆？REITs 能否破茧而出？十八届三中全会提出的土地改革将带来何种深刻的影响？中国和新加坡地产资本市场又会产生何种互动？清华大学房地产研究所所长刘洪玉教授与本地业界巨擘坐而论道，智慧的碰撞指明财富的方向！

敬请期待清华大学房地产研究所所长刘洪玉教授、新加坡国立大学房地产研究所所长邓永恒教授、新加坡管理大学潘淑莹教授等从专业学术视角深度解读：

### 地产金融化趋势下的机遇和挑战

## The Opportunities and Challenges under the Impact of Real Estate Financialization

你正在渴望了解政策的方向，把握市场的脉搏，寻求投资的机会？敬请把握最后的报名机会！**本次讲座优先校友会会员和校友报名，请有意参加的校友尽快报名，谢谢！**

#### 特邀主讲 (Honored Speaker):

- 刘洪玉教授 (Prof. Liu Hongyu)  
清华大学房地产研究所所长，土木水利学院副院长，中国住房和城乡建设部住房政策专家委员会主任委员  
Director of Institute of Real Estate Studies and Associate Dean of School of Civil Engineering at Tsinghua University, Chairman of Specialist Committee of Housing Policy, Ministry of Housing and Urban Rural Development

#### 座谈嘉宾 (Panelists):

- 邓永恒教授 (Prof. Deng Yongheng)  
新加坡国立大学教务长首席教授，房地产研究院院长，房地产系主任，建筑设计与环境学院房地产系教授，国大商学院金融系教授  
Provost's Chair Professor, Director of Institute of Real Estate Studies and Head of Department of Real Estate, Professor of Real Estate, School of Design and Environment, Professor of Finance, NUS Business School
- 潘淑莹教授 (Prof. Phang Sock Yong)  
新加坡管理大学经济学院教授  
Professor of Economics at Singapore Management University

#### 讲座主席 (Moderator):

- 徐冠林教授 (Prof. Su Guanling)  
新加坡南洋理工大学终身荣誉校长  
President Emeritus of Nanyang Technological University, Singapore

**日期 (Date):** 18 Jan 2014 (Saturday)

**时间 (Time):** 1:15 ~1:45 PM: Registration [注册]

1.45 ~2.00PM : Launch of Tsinghua Seminar Series[新加坡清华大讲堂启动仪式]

2:00 ~ 3:00 PM: Key-note speech [主题演讲]

3:00 ~ 4:00 PM: Panel discussion [嘉宾座谈]

4:00 ~ 4:30 PM: Q&A [问答]

**地点(Venue):** Singapore Management University, Level 2, Ngee Ann Kongsi Auditorium, School of Accountancy & School of Law, 60 Stamford Road, Singapore 178900

#### 赞助机构 (Supporting Organizations):

新加坡管理大学 (Singapore Management University)

#### 报名注册 (Registration):

请您按照以下链接或邮件报名。收到您的报名信息后，我们将发送邀请函，请您务必回复邀请函确认，否则报名无效。谢谢合作！

Online:	<a href="http://goo.gl/QnTMYf">http://goo.gl/QnTMYf</a>
Email:	startup.taas@gmail.com
Contact:	Mr Zheng 8398 9030, Mr Duan 9126 1358

### 地铁 (MRT):

在百胜地铁站下车，沿皇后街和斯坦福特路步行约 300 米即到。

Alight at Bras Basah MRT (CC2) and walk 300m via Queen St and Stamford Road.

### 公交车站 (Bus Stop):

- SMU, Stamford Rd: 7, 14, 14E, 16, 36, 111, 124, 128, 131, 147, 162, 162M, 166, 174, 174E, 175
- Aft Chijmes, Victoria St: 2, 12, 33, 147, 190
- Stamford Court, Hill St: 124, 147, 166, 174, 174E, 190



### 附：嘉宾简介 (Honored Guests)

#### ● 刘洪玉教授

清华大学房地产研究所所长，恒隆房地产研究中心主任，土木水利学院副院长，住房和城乡建设部住房政策专家委员会主任委员。主要研究方向为房地产开发经营与管理，房地产经济学，住房政策，土地管理。2013年10月29日，刘洪玉教授为中央政治局就加快推进住房保障体系和供应体系建设进行的第十次集体学习进行了讲解并发表了意见和建议。

Professor Liu Hong Yu is the associate Dean of School of Civil Engineering, Tsinghua University. He is also the Chairman of Specialist Committee of Housing Policy (Ministry of Housing and Urban Rural Development) and Director of Hang Lung Center for Real Estate. His research interests focus on real estate development, real estate economics, real estate investment and finance, housing policy and land administration. On 29<sup>th</sup> Oct 2013, Professor Liu Hong Yu explained and gave his suggestion to the Political Bureau of the Central Committee regarding to the acceleration of housing security system and the construction of supply system in the tenth collective study session.

#### ● 邓永恒教授

新加坡国立大学教务长首席教授，房地产研究院院长，房地产系主任，建筑设计与环境学院房地产系教授，商学院金融系教授。主要研究领域涉及与房地产金融和城市经济政策相关的各项



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问题的研究，包括中国住房市场风险及房价分析，住房抵押贷款证券化及其衍生产品的资产定价，以及房地产金融市场的治理与研究等。

Professor Deng Yongheng is a Provost's Chair Professor, Director of Institute of Real Estate Studies and Head of Department of Real Estate. He is a Professor of Real Estate in School of Design and Environment and a Professor of Finance at NUS Business School. His research interests focus on real estate capital and financial markets, mortgage and mortgage-backed securities, housing policy, etc.

- **潘淑莹教授**

潘淑莹教授是新加坡管理大学经济系教授，新加坡地产市场知名学者。她是一系列学术文章的作者，支持通过控制永久居民和外国人的房屋购买和投资的措施管理本地地产市场的需求。

Prof Phang Sock Yong, School of Economics at SMU, is a leading scholar on property market in Singapore. She was the lead author of the academic papers which have backed the implementing of curbs on housing ownership and investments by permanent residents (PRs) and foreigners as a way to manage demand in the property market.